

Justin Lake Whedon

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Experience

Lead Graphic & Web Designer @ Information Experts

Reston, VA (100% Remote Position)

2014-Present

- Creating online interactive educational courses using Articulate Storyline
- Design and Layout of multiple educational booklets and handouts
- Design and maintain multiple client/candidate websites from wireframe to mock up to testing to production.
- User experience and interface design and development.
- Search engine optimization and online marketing.
- Implemented Google analytics on all web properties.
- Software: Adobe Creative Suite CC, Microsoft Office Suite
- Technology: HTML 5, CSS 3, jQuery, Javascript
- Other: Wordpress, Articulate Storyline

Graphic/Web Designer (Freelance) @ Justin Lake Whedon Design

Denver, CO (formerly in Kansas City, MO)

1993-Present

- Design websites for small to large businesses.
- User experience and interface design and development.
- Social media presence and brand consulting.
- Search engine optimization and online marketing.
- Special event planning and promotion.
- Print design and print brokering.
- Software: Adobe Creative Suite CC, Microsoft Office Suite
- Technology: HTML 5, CSS 3, jQuery, Javascript
- Other: Google Engage partner (AdWords, Analytics), Wordpress, PHP, music production

Senior Web Architect @ Candidate Command

Riverside, MO

2013-2014

- Design and maintain multiple client/candidate websites from wireframe to mock up to testing to production.
- Involved in the design and production of direct mail collateral.
- User experience and interface design and development.
- Search engine optimization and online marketing.
- Implemented Google analytics on all web properties.
- Worked with a small team in an Agile development environment.
- Software: Adobe Creative Suite CC, Microsoft Office Suite
- Technology: HTML 5, CSS 3, jQuery, Javascript
- Other: Wordpress, NationBuilder, PHP

Web Architect @ Golf Course Superintendents Association of America

Lawrence, Kansas

2011-2013

- Designed and maintained multiple company websites from wireframe to mock up to testing to production.
- Involved in the design and production of multiple iOS & Android Apps using 3rd party software such as PhoneGap, Mobile Roadie, Conduit Mobile and others.
- User experience and interface design and development.
- Consulted with marketing and web content teams on social media presence and branding.
- Transitioned company to Google DoubleClick for Publishers ad management system.
- Implemented Google analytics on all web properties.
- Responsible for the planning of the technology booth at the GIS yearly conference.
- Worked with a small team in an Agile development environment.
- Software: Adobe Creative Suite CC, Microsoft Visual Studio, Microsoft Office Suite
- Technology: HTML 5, CSS 3, jQuery, Javascript
- Other: Wordpress, Ektron CMS, PHP, ASP, Sharepoint, NetForum, Team Foundation VCS

GUI Designer (Contract) @ ScrollMotion San Diego

Kansas City, Missouri

2011-2012

- User interface design for the GE Global Leadership Meeting iPad Application.
- Worked with an international team in an Agile development environment.
- Software: Adobe Creative Suite CC
- Technology: HTML 5, CSS 3, jQuery
- Other: Skype, Dropbox

Web Designer @ Netsolus Consulting | The Data Trust Company

Kansas City, Missouri

2008-2011

- Designed and maintained multiple company websites.
- Design websites for small to large business clients.
- User experience and interface design and development.
- Social media presence and brand consulting.
- Search engine optimization and online marketing.
- Implemented Google analytics on all web properties.
- Worked with a small team in an Agile development environment.
- Software: Adobe Creative Suite, Microsoft Visual Studio, Microsoft Office Suite
- Technology: HTML, CSS, jQuery, Javascript
- Other: Wordpress, PHP, ASP, Sharepoint, Subversion VCS

Web Designer @ Builder Consulting

Kansas City, Missouri

2006-2008

- Designed and maintained multiple company websites.
- Design websites for small to large business clients.
- User experience and interface design and development.

- Search engine optimization and online marketing.
- Implemented Google analytics on all web properties.
- Home photography and virtual tour creation.
- Software: Adobe Creative Suite
- Technology: HTML, CSS, jQuery

Viral Marketing (Contract) @ VML

Kansas City, Missouri

2006

- Travelled to multiple cities to help promote the Sprint Power Vision network.

Production Assistant (Contract) @ Game Live Events

San Francisco, California

2005

- Helped produce video game tours including the Madden Challenge tour sponsored by EA Sports, Best Buy and Microsoft.

Other Experience (Contract): Sprint, JP Morgan | American Century, Hallmark

Kansas City, Missouri

Before 2005

Education

Treehouse

(Working On)

Ember.js

Angular JS

Node.js

(Completed)

Front-end Web Development

iOS Development

How to Build a Wordpress Plugin

Sass Basics

Introduction to jQuery

PHP Basics

Centriq

(Completed)

Programming with C# using Microsoft .NET Framework 4

Certified Ethical Hacker

Project Management Essentials

jQuery Mobile Framework

Mobile Web App Development

HTML5 and CSS3 for Web Designers

Intro to jQuery

Johnson County Community College

General Education and Graphic Design coursework

2002-2004

Kansas State University

Biology coursework

2001-2002

Shawnee Mission South

High School Diploma

1989-1993

Summary

Twenty plus years of experience in graphic, web and user interface design, web and mobile application development, and advanced knowledge of advertising, marketing, special promotions, event coordination and music production.